

BEEHIVE PR

AGENCY FACT SHEET

BACKGROUND

Beehive is a strategic PR boutique. We're sharp senior strategists who know PR. And business. Everything we recommend, everything we do is designed to drive to your bottom line. Our expertise runs deep in industries where uncommonly sharp communication is critical to success – consumer and retail, sports marketing, financial services, technology, manufacturing, med-tech, healthcare and crisis management.

ACCOLADES

- Minnesota Psychological Association "Psychologically Healthy Workplace" (2008)
- 2 IABC Awards, including "Best in Show" Pinnacle award for crisis management (2009)
- 2 PRSA Classics Awards (2009/2010)
- Minnesota Monthly "Great for Financial Transparency" – "Great Places to Work" issue (2009)
- Upsize "Business Builder Award" for Best Practices in People and Workplace (2008/2009)
- Minneapolis St. Paul Business Journal "Best Places to Work" (2007)
- Ranked #22 on Minneapolis St. Paul Business Journal's "Fast 50" list of Minnesota's fastest-growing private companies (2009)

LEADERSHIP

Lisa Hannum, President & CEO
Nicki Gibbs, Vice President

TEAM

Collectively, we've worked for big agencies, small start-ups and major corporations. We've done award-winning work for some of the best-known and most-loved brands in the world. And now we've brought this uncommonly sharp talent together on the Beehive team.

CLIENTS

CATEGORY LEADERS

- Allianz
- Coloplast
- DCM Services
- Delaware North
Sportservice – Target
Field
- Deluxe Corp.
- Ergodyne
- Marketing Architects

STRONG HERITAGE BRANDS

- J.R. Watkins
- Peters Billiards
- Red Wing Shoes

UP AND COMERS

- BLACK
- Davenport Group
- Ginger Consulting
- Scholarship America

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